

PRO

Your Confident Step Ahead



mv shoecare
for care and comfort

**Since 2009
Our Company
Stands For
High Quality
products and
Outstanding
Service.**

M. V. Shoe Care is a leading manufacturer and exporter of Premium Shoe Care Products, Accessories and Insoles. The company started its journey with the German brand WOLY in 2009 and elevated it to the number two position in India within a span of just two years.

Driven by a strong sense of passion and armed with almost a decade of experience in Shoe Care industry, MVSC launched its own brand PRO in 2016 and emerged as an undisputed growth engine of the segment by providing professional Shoe Care products to the consumers.

The team at MVSC is committed to providing all round excellence in all spheres pheres to its consumers and channel partners. This is facilitated through continuous innovation, unmatched service standards and undisputed focus on quality. For raw material sourcing and manufacturing the company collaborates with the leading raw material producers, formulation agencies and European Union (EU). This brings innovative technologies in production and international quality standards.



Introducing PRO A Premium Shoe Care Brand

Easy care

Beautiful
appearance

Improved
functionality

Lasting
value

Change is the only constant, and we at M. V. Shoe Care understand this. Shoe industry witnesses ever changing styles, trends and materials. PRO keeps abreast of these trends, with continuous innovation.

The product range includes various shoe care products in a variety of colors as well as comfort articles. The brand offers a product for every kind of shoe, from classic to contemporary and formal to casual. The brand promises to end timeless elegance and enduring style to shoes.

PRO brings professional quality and consumer-friendly shoe care products in convenient formats, which gives consumers,

Product Categories & Unique Selling Propositions



Shoe Care Products

Premium formulations for leather, suede, canvas, and synthetic materials

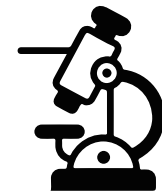
- ✓ Advanced cleaning formulas
- ✓ Color restoration technology
- ✓ Weather protection solutions
- ✓ Professional-grade polishes
- ✓ Eco-friendly ingredients



Foot Care Solutions

Comprehensive foot health and comfort products

- ✓ Antifungal treatments
- ✓ Odor control systems
- ✓ Moisturizing formulations
- ✓ Comfort enhancement products
- ✓ Dermatologically tested



Specialized Formulations

Custom solutions for specific industry needs

- ✓ Industrial applications
- ✓ Sports performance
- ✓ Medical grade solutions
- ✓ Military specifications
- ✓ Custom formulations

Our Competitive Advantages

- ✓ **100% ECO-Friendly**
- ✓ **Formulations**
- ✓ **USA & EU Regulatory Compliance**
- ✓ **Complete MSDS Documentation**
- ✓ **ISO & SEDEX Certified**
- ✓ **Advanced R&D Capabilities**
- ✓ **Custom Packaging Solutions**

Business Services Portfolio

Comprehensive solutions across multiple business channels

Retail Partnership Own Brand PRO

Complete retail solutions with our proprietary brand, including merchandising support, training, and marketing materials.

Distribution Services

End-to-end distribution network covering regional and national markets with efficient logistics and inventory management.

OEM/ODM Manufacturing

Complete manufacturing solutions from product development to final delivery with regulatory compliance guaranteed.

Export Services

Global export capabilities with complete documentation, compliance certificates, and international shipping coordination.

E-commerce Solutions

Digital marketplace management, online retail partnerships, and direct-to-consumer fulfillment services.

Institutional Sales

Specialized solutions for hotels, hospitals, military, corporate clients, and largescale institutional requirements.

OEM & ODM Manufacturing Excellence



OEM Services

- Complete manufacturing solutions for your brand
- USA & EU regulatory compliant production
- ECO-friendly formulations & sustainable practices
- Flexible production volumes from 10K to 1M+ units
- Complete MSDS documentation provided
- Quality assurance & compliance management



ODM Services

- Complete product development & design
- R&D capabilities for ECO-friendly formulations
- USA & EU market-ready product development
- Custom packaging & sustainable branding
- Complete regulatory compliance & MSDS sheets
- Environmental impact assessments

Global Compliance & Environmental Excellence



USA Compliant

FDA & EPA Standards



EU Certified

REACH & CLP Compliant



ECO Friendly

Sustainable Formulations



MSDS Ready

Complete Documentation

Bata
PREMIUM



Hush Puppies®



Foot Locker

**STEVE
MADDEN**

VENTURINI



DA MILANO
ITALIA

TT. BAGATT

KIXFIX



RAPAWALK

Why Choose MVSC for OEM/ODM?



Fast Time-to-Market

30-45 days from concept
to production



Zero Risk Compliance

Guaranteed regulatory
approval



Global Reach

Immediate access
to 50+ markets



Cost Optimization

Competitive pricing with
premium quality

First Brand In India To Launch 8 Categories For Specialised Shoe Care

PRO
CLEAN

PRO
CARE

PRO
COLOR

PRO
RENEW

PRO
SHINE

PRO
PROTECT

PRO
FRESH

PRO
ACCESSORIES



Product Application Icons:

Designed to communicate various articles on which the product is applicable for use.

Shoes



Formal Shoes



Sports Shoes



Ladies Shoes



Boots

Accessories



Leather Laptop Bag



Leather Hand Bag

Garment



Leather Jacket

Furniture



Leather Seat



Product Function Icons:

Designed to communicate the function/benefit of the product along with its intensity.



Color Refreshing



Water Protection



For All Membranes



Cleaning



Shine



Fresh



Strong



Medium



Light

The dots indicate the effectiveness of the product benefits scaling from one dot to three dots. One dot indicating light, two for medium and three illustrating strong.

Mnemonics:

Designed to communicate the contents and special features of the products.





CLEANING SHAMPOO

A very strong cleaner for coloured leathers and textiles. Specially formulated to remove difficult stains and ingrained dirt from pigmented leather. Not recommended for leathers colored with natural dyes.

Suitable for: Colored Leathers, Textiles and Synthetics.

Usage: Variety of Shoes and Furniture.

Method of application: Apply foam on a clean shoe with a sponge or a cloth and rub gently.

Format: Plastic Bottle

Content: 150ml



Neutral

CLEAN



SUEDE & NUBUCK QUICK CLEAN

An Innovative 2 - in - 1 Sponge + Eraser designed for daily care and maintenance of suede and nubuck leather. The high quality sponge effectively removes dust and restores nap of leather and the rubber gum works like an eraser for stubborn stains.

Suitable for: All Suede & Nubuck Leathers.

Usage: Shoes, Bags and other Leather articles.

Method of application: Rub the sponge over the shoe in a to and fro motion to remove the dust. Rub the gum gently over stubborn stains to remove them.

Format: Plastic

Content: 1 Piece



Neutral

CLEAN



PERFECT CLEAN GEL

A cleaning gel for all types of leather and breathable membranes. It conditions with a mild and pleasant fragrance for any kind of finished, soft, smooth and patent leather. It removes tough stains without changing the natural character of the leather.

Suitable for: All smooth leather, patent and synthetic leather. Can also be used on metallic surfaces.

Usage: Shoes, Bags and Jackets.

Method of application: For best results apply a thin layer of Perfect Clean Gel on the shoes and then clean it with a soft cloth.

Format: Glass Jar

Content: 50ml



Neutral

CLEAN



SUEDE & NUBUCK FOAM CLEANER

It is a gentle cleaning solution for suede, nubuck, combination leathers, synthetic leathers and textiles.

Suitable for: Suede & Nubuck leathers, synthetic leathers and textiles.

Usage: Shoes, Bags and Jackets.

Method of application: Apply foam on a clean shoe with a sponge or a cloth, spread all over and clean with a dry cloth.

Format: Plastic

Content: 150ml



Neutral

CLEAN



SNEAKER WIPES

Dual textured strong sneaker cleaning wipes. Textured side is to quickly clean surface dust & dirt, fine side containing specially formulated detergent is for tough marks and a deep cleaning. Easy and quick to use. Pack contains individually packed 20 wipes. Eco – Friendly / Biodegradable.

Suitable for: Sneakers, Sports Shoes.

Usage: Shoe ,Bag, Jacket, Furniture, Brief Case, Car Seat etc.

Method of application: Clean the dust from surface with the textured side of the wipes, gently rub the surface from fine side of wipe in to and fro motion, for deep cleaning repeat the application using fine side.

Content: Pack of 20 wipes



CLEAN



COMBI CLEAN & CARE MOUSSE

An easy-to-use product for leathers, synthetics and textiles of all colors. The dirt and stain repellent also freshens up the color.

Suitable for: All smooth leathers. Not for patent or brushed leather.

Usage: Shoe ,Bag And Jacket.

Method of application: Spray it on the sponge and buff the foam on shoes.

Foramt: Aerosol Can

Content: 125ml



Neutral

CLEAN



SHOE CREAM

A leather cream enriched with the prestigious Carnauba Wax and Bees Wax in water emulsions. It provides in-depth care, refreshes colors and provides a wonderful, bright & long lasting shine.

Suitable for: All smooth leathers.

Usage: Shoes, Bags and Jackets.

Method of application: cloth/applicator brush and rub it. Allow it to dry and then polish the shoe brush or fine cloth for extra shine.

Format: Glass Jar

Content: 50ml



Black

Cognac



Mahogany



Medium Brown



Light Brown



Neutral

White



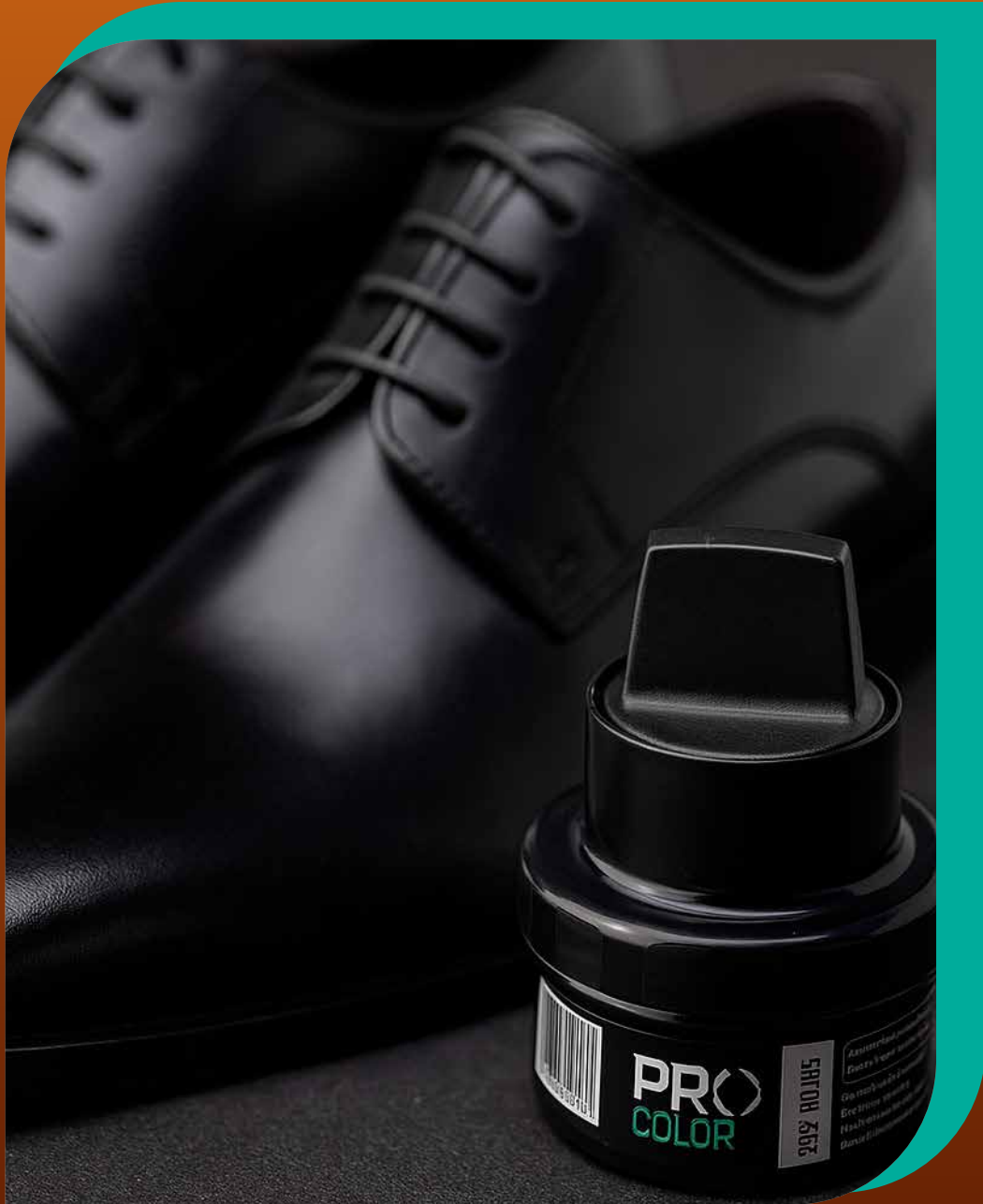
Tan



Blue



COLOR



SHOE CREAM WITH APPLICATOR

A leather cream enriched with the prestigious Carnuba Wax and Bees Wax in water emulsions. It comes with a special high quality sponge applicator that allows ease of use. Special formulation to clean, refinish and nourish all smooth leath

Suitable for: All smooth leathers.

Usage: Shoes, Bags and Jackets.

Method of application: Apply shoe cream on shoes with the sponge applicator. Polish your shoe with a horse hair brush.

Format: Glass Jar

Content: 50ml



Light Brown
Neutral Black

COLOR



NAVY WHITE

It gives a long lasting color that helps to rejuvenate white leather. Special formula with high covering pigments that gives the best renovation to white smooth leathers or canvas shoes. It protects and nourishes white leather and can be buffed for shine.

Suitable for: All white colored smooth/soft leathers and textiles.

Usage: Shoes, Bags and Jackets.

Method of application: Press the sponge onto the shoe, apply evenly and leave it to dry.

Format: Plastic Bottle

Content: 75ml





CARE

SUEDE & NUBUCK CARE

Water Based Suede & Nubuck leather care spray renovates colors, conditions and nourishes the leather keeping it soft and supple. Repels dirt and water. Exceeds European standards with special formulations and imported ingredient. Custom formulation for tropical climates.

Suitable for: Suede and Nubuck leathers

Usage: Shoes, Bags and Jackets.

Method of application: Hold can upright and spray evenly onto clean and dry surface from approx. 20cm. Leave to dry in a cool and dry place

Format: Plastic Bottle

Content: 150ml



Olive



Black

Neutral



Camel



CRÈME LUXE

It is a multipurpose conditioner that conditions, nourishes and enhances the feel of leather. It refreshes worn out leather giving it a mild fragrance. The delicate action cleans, softens, renews and polishes leather, granting a soft, silky feel with a natural brightness. It is a water-based cleaning fluid cream that is solvent-free and contains prestigious waxes.

Suitable for: All smooth leathers.

Usage: Shoes, Bags and other Leather articles.

Method of application: Put few drops of Crème Luxe on a clean cotton cloth. Apply onto shoes. Leave it to dry. Buff for high shine.

Format: Plastic Bottle

Content: 150ml



Neutral

CARE



SELF SHINE

It's a conditioning liquid for all smooth leathers enriched with Carnuba wax. It refreshes color, gives an instant self-shine and a bright dressing based on soft waxes and resins in water solution. It can be applied quickly and easily with an imported long lasting sponge.

Suitable for: All smooth leathers.

Usage: Shoes, Bags and other Leather articles.

Method of application: Shake well before use.

Apply on smooth leather shoes, let it dry Buff with a horsehair brush or soft cloth.

Format: Plastic Bottle

Content: 150ml



Black

Neutral



Brown

SHINE



QUICK SHINE

It is a self-shining dressing with specially formulated silicon oil infused in a high quality sponge. It is locked with special technology to avoid leakage and provides bright shine to soft leathers without streaks on every use. It can be rebuffered several times to restore shine.

Suitable for: All smooth leathers.

Usage: Shoes, Bags and other Leather articles.

Method of application: Use on a clean shoe and buff 2-3 times to get an immediate shine.

Format: Plastic

Content: Lasts more than 100 applications



Neutral

Brown



Black

SHINE



HYDRO SHIELD

Hightech water proofing spray for all Smooth, Suede & Nubuck leathers & all Breathable membranes Unique formulation provides effective water proofing against water, oil and dirt. Meets European standards.

Suitable for: All smooth and rough leathers and textiles. Not suitable for patent leathers.

Usage: Shoes, bags and jackets

Method of application: Spray on clean materials from a distance of approx. 15-20cm. Leave to dry for 30 Minutes in cool and dry place. Repeated use enhances protective shield.

Format: Plastic Bottle

Content: 250ml



Neutral

PROTECT



FRESH

SHOE DEO

Fights Fungi and bacteria build up Pleasant fragrance eliminates bad odour and provide long lasting freshness Can be used on regular basis

Suitable for: All leathers, Synthetics and Textiles.

Usage: Shoes, Bags, Car carpets and other closed areas.

Method of application: Shake the can well before use. Spray inside the shoes in all directions. Leave it to dry.

Format: Plastic Bottle

Content: 150ml





SNEAKER WIPES

Dual textured strong sneaker cleaning wipes. Textured side is to quickly clean surface dust & dirt, fine side containing specially formulated detergent is for tough marks and a deep cleaning. Easy and quick to use. Pack contains individually packed 20 wipes. Eco – Friendly / Biodegradable.

Suitable for: Sneakers, Sports Shoes.

Usage: Shoe ,Bag, Jacket, Furniture, Brief Case, Car Seat etc.

Method of application: Clean the dust from surface with the textured side of the wipes, gently rub the surface from fine side of wipe in to and fro motion, for deep cleaning repeat the application using fine side.

Content: Pack of 20 wipes



RENEW



APPLICATION BRUSH

It is a high quality application brush perfect for application of shoe creams. The contoured beech wood handle gives an easy grip. The rounded head eases the application of the polish.

Suitable for: Shoes, Bags and other Leather articles.

Directions to use: Use PRO Application Brush to apply shoe cream all around the shoe and sole. Buff with PRO-Horsehair Brush for extra gloss.

Format: Solid Pack

GLOSS BRUSH

It is a long lasting, high quality polishing brush. It gives excellent shine and is effective in removing dried dust & dirt. It is suitable for all leathers.

Suitable for: Shoes, Bags and other Leather articles.

Directions to use: Buff the polished shoes 2-3 times with the Gloss Brush for a glossy shine.

Format: Solid Pack



HORSEHAIR BRUSH

It is a 100% premium European horsehair brush with high density bristles. A regular use of the product gives a silky high gloss on the polished shoes.

Suitable for: Shoes, Bags and other Leather articles.

Directions to use: Buff the polished shoes 2-3 times with the Horsehair Brush for a remarkable shine. This brush is not to be used for applying the polish. It is ideal only for buffing the shoes for shine.

Format: Solid Pack



SUEDE BRUSH

It is specially designed to work on both suede and nubuck leathers. It helps in removing dust, dirt and bring out the natural nap. The unique design helps clean the sole edge or welt.

Suitable for: Shoes, Bags and other Leather articles.

Directions to use: Gently brush away the trapped dirt and mud from the surface of the shoes using a suede cleaning brush. Always brush it in the direction of the fibers and to bring the nap, brush it to and fro.

Format: Solid Pack

D'LUXE SHOE HORN

Hand carved from single piece of premium beech wood. Helps to maintain the original shoe shape.

Suitable for: Closed shoes only

Directions to use: Slide your feet inside the shoes. Place the shoe horn between your heel and the shoe and slide shoe horn inside the shoe.

Sizes available: 24 cm and 8.6 cm



PRO INSOLES



MAKING SHOES MORE COMFORTABLE

Is the purpose of PRO Insoles range. Our insoles portfolio consists of three categories of insoles namely Ease, Active and Gel Comfort and is continuously expanding.

EASE

Add some ease to every step of yours with PRO Ease. Under this category we have a selection of high-quality materials from memory foam to latex foam and cotton terry.

Each material has its own diverse features that provides support and comfort to feet.

ACTIVE

Comfy feet, active you – and with this in mind we have developed PRO Active range of insoles, a product line that lives up to its name. A line encompassing specialized and technically sophisticated products for sports and outdoors. Each product has a defined functional profile required for the activity.

GEL COMFORT

Make every step comfortable with PRO Gel Comfort. Soft gel cushions your feet while walking or standing, lending your feet a perfect grip in your shoes along with a soothing massage effect.



SOFT COMFORT

The insole is made of 3 layers, viscous edition on the top and two layers of pure latex foam on the bottom. Soft insoles with deodorant and cushion provides excellent walking comfort. The perforation provides air-ventilation effect.

Suitable for: Formal and Casual Shoes.

Directions For Use

- Remove existing insole from the shoe
- Align it to the new PRO Insole
- Trace the original insole at points where your new insole overlaps
- Cut new PRO Insole using the trace marks



MEMORY FOAM

Super comfy memory insole moulds to the sole of foot. Reduces the amount of energy from the footsteps and the body feels light on the feet. Reduces fatigueness especially for people who stand for long hours. Evenly distributes balance while walking or running. Relieves pressure on the ball of the foot. Ideal for foot needing added comfort support.

Suitable for: Formal and Casual Shoes.

Directions For Use

- Insert PRO Memory foam insole in your shoe
- Remove or retain the old insole as per your personal fit preference



PACIFIC BLUE

Insole made with two high quality latex layers and cotton toweling feels pleasant while walking even without socks. Unisex hygienic and natural insole with vanilla scent. Ideal for any kind of shoe, formal or casual. Absorbs sweat and keeps feet dry.

Suitable for: Formal and Casual Shoes.

Directions For Use

- Remove existing insole from the shoe
- Align it to the new PRO Insole
- Trace the original insole at points where your new insole overlaps
- Cut new PRO Insole using the trace marks



ALOE VERA INSOLES

Natural and skin friendly Aloe Vera characteristics nourish and protect delicate skin of the feet. A unique 3 layer design for exceptional foot comfort.

- Aloe Vera impregnated fabric for clean and fresh feeling
- Latex foam layer which absorbs odour and sweat
- Viscose + elastic reinforced heel for absorbing shocks.

Suitable for: Formal and Casual Shoes.

Directions for use

- Remove existing insole from the shoe
- Align it to the new PRO Insole
- Trace the original insole at points where your new insole overlaps
- Cut new PRO Insole using the trace marks



CRICKET INSOLES

These insoles are specially designed to eliminate foot pain and wear & tear of all joints. Unique structure design provides support and stability to the foot resulting in improved performance and efficiency. Reduces jerk impact on lower back and knee ligaments. Provides extra playing comfort.



Suitable for: Cricket and Sports Shoes.

Directions for use

- Remove existing insole from the shoe
- Align it to the new PRO Insole
- Trace the original insole at points where your new insole overlaps
- Cut new PRO Insole using the trace marks



ACTIVE





CYCLING INSOLES

The unique structure design provides good foothold and stability. Increases power exerted on the crank, minimizing loss of energy. The fabric upper effectively absorbs perspiration keeping feet dry helping in reduction of blisters.



Suitable for: Sports Shoes.

Directions for use

- Remove existing insole from the shoe
- Align it to the new PRO Insole
- Trace the original insole at points where your new insole
- Cut new PRO Insole using the trace marks



ACTIVE

RUNNING INSOLES

These insoles improve running performance while protecting your feet and body from shock. High quality latex layers with foam reduce fatigue. Powerful edge and heel support. Anatomical shape improves body posture and foot comfort.

Suitable for: Running and Sports Shoes.

Directions for use

- Remove existing insole from the shoe
- Align it to the new PRO Insole
- Trace the original insole at points where your new insole overlaps
- Cut new PRO Insole using the trace marks



ACTIVE





AIR WALK

Made up of high quality gel that lasts long top made of soft velour fabric provides excellent wearing comfort and massaging effect on every step. Gel cushioning cells support walking and reduce friction between feet and shoes. Absorbs shock prevents slipping and sliding. Absorbs moisture and keeps feet dry.

Suitable for: Formal and Casual Shoes.

Directions for use

- Remove existing insole from the shoe
- Align it to the new PRO Insole
- Trace the original insole at points where your new insole overlaps
- Cut new PRO Insole using the trace FOOT marks



FOOT BED

Soft and flexible gel insole for excellent wearing comfort. The anatomically formed insoles relaxes the entire foot, distributes the pressure and provides relief to ligaments and joints and absorbs shock while walking. The upper, which is made of skin friendly velour, offers excellent comfort to feet. Its anti slip coating on the reverse ensures firm support and stability. Keeps feet dry.

Suitable for: Formal and Casual Shoes.

Directions for use

- Remove existing insole from the shoe
- Align it to the new PRO Insole
- Trace the original insole at points where your new insole overlaps
- Cut new PRO Insole using the trace marks





HEEL GRIPS

High heel create strain by pushing weight onto the ball of the foot. Specially designed gel pads relieves pressure, improves posture & ankle stability and provides comfort while walking. Transparent and discreet. Prevents burning in the balls of the feet.

Suitable for: High heels, Sandals & Boots.

Directions for use

- Remove the protective film from the adhesive face
 - Stick the adhesive side firmly under the ball of the foot area in the shoe
- Made of clear gel, ultra slim bands provide multiple benefits. Prevent heels from slipping out of the shoe, prevent blister from forming. Ideal for loose shoes. Improves the shoe fit and also help with sizing issues. Prevents rubbing in heel area.

Suitable for: Formal and Casual Shoes.

Directions for use

- Remove the protective film from the adhesive face
- Stick the adhesive side firmly inside the rear part of the shoe



FOOT BED

Made of clear gel, light weight heel pads stabilize foot, improve balance and relieve pain. its ergonomic shape provides superior shock absorption. Soft gel gives a massaging effect and provides excellent comfort while walking. Evenly spread pressure received by feet.

Suitable for: Formal and Casual Shoes.

Directions for use

- Remove the protective film from the adhesive face.
- Stick the adhesive side firmly inside the shoes on the heel area.





HEEL ARCH SUPPORT

The Soft Top Velvet Absorbs Sweat, Keeps Your Feet Fresh And Comfortable. Specially Designed Shape for Flat Feet, Giving Arch Support Reducing Fatigue, Injury And Absorb The Impact Of Walking/Running.

Suitable for: High heels, Sandals & Boots.

Directions for use

- Remove the protective film from the adhesive face.
- Stick the adhesive side firmly inside the shoes on the heel area.

Suitable for: Formal and Casual Shoes.



Reduces moisture



TPE gel provides better comfort



Soft velvet absorbs sweat



Especially designed for flat feet



Double shock absorption



SNEAKER & SPORTS SHOE CARE KIT

This all-in-one shoe cleaning kit includes a 150ml foaming shoe shampoo, 150ml shoe deo, mini brush, and microfiber cloth.

Suitable for: Sneakers, Sports Shoes.

Usage: Shoe ,Bag, Jacket, Furniture, Brief Case, Car Seat etc.

Method of application: Dry brush the shoe to remove excess dust on the surface. Pump the foam evenly on the brush, & scrub the affected areas thoroughly. Wipe the foam on the shoe using a microfiber towel. Allow the shoe to dry in a well ventilated area.



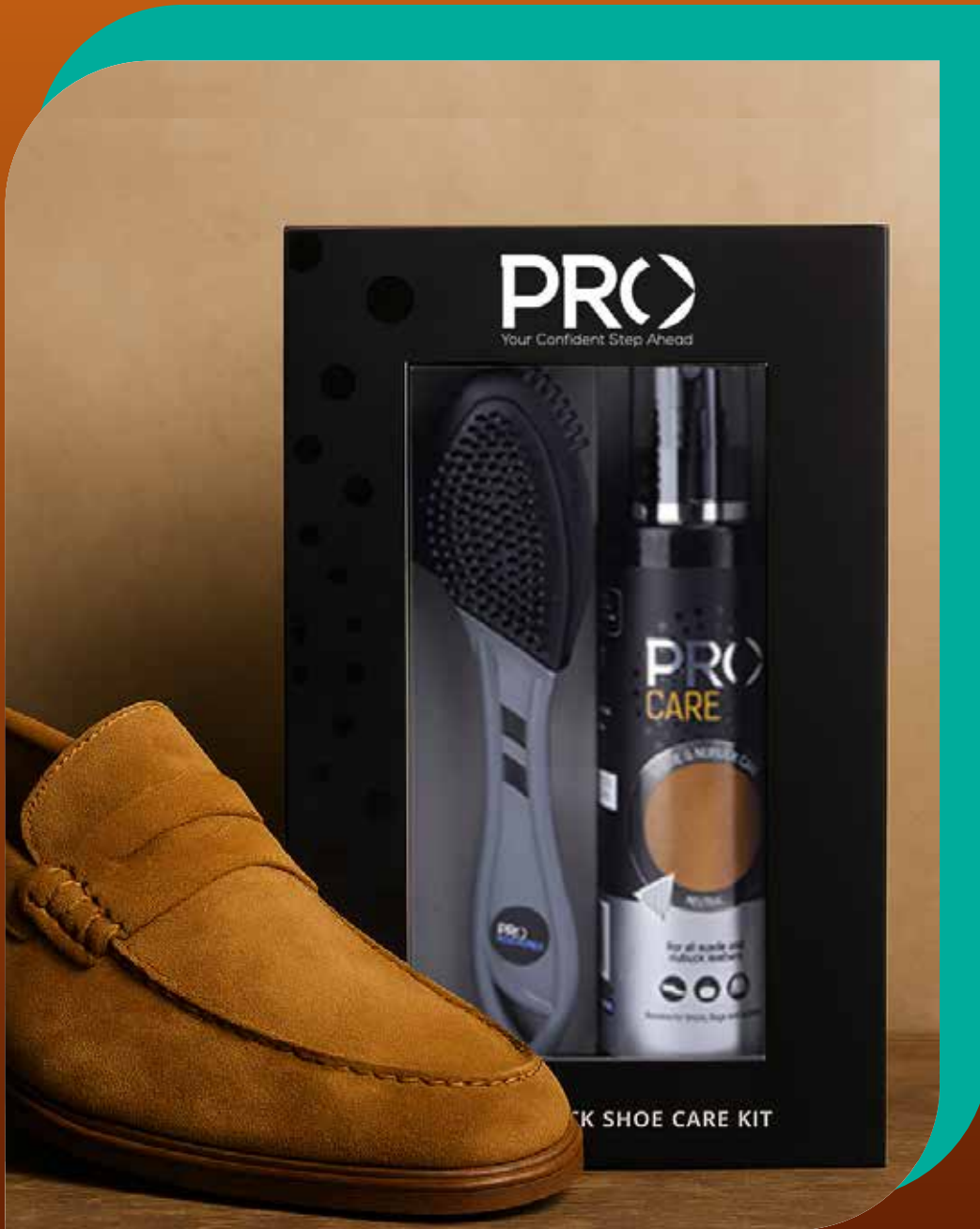
PREMIUM SHOE CARE KIT

This comprehensive set includes rich Shoe Cream for nourishing leather, a powerful Cleaning Gel for stubborn stains, Crème Luxe for care and nourishment, a Gloss Brush for super shine, and a Microfiber Cloth for flawless application & buffing of the smooth leather shoes. Elevate your footwear to a new level of sophistication, ensuring they always look impeccable and stay in pristine condition.

Suitable for: Leather shoes and handbags.

Usage: Leather Shoe & Bag

Method of application: Clean dust from shoes with Gloss Brush. Remove stains and marks using Cleaning Gel. Apply Shoe Cream using a soft cloth. Apply few drops of Crème Luxe all over the shoes using Microfiber Cloth. Buff for shine.



SUEDE & NUBUCK SHOE CARE KIT

The Suede and Nubuck Care Kit is an essential accessory for maintaining the pristine condition of your Suede and Nubuck footwear & accessories. This specialized water based spray is designed to refresh and restore the color of your Suede and Nubuck items. The Suede Brush is specifically tailored for the delicate cleaning and upkeep of Suede and Nubuck footwear & accessories.

Suitable for: Suede and Nubuck footwear & accessories

Usage: Shoe ,Bag & Furniture,

Method of application: Clean the shoe with PRO suede brush. Shake the bottle well before use. Place shoe on a piece of paper before Re-Coloring. Spray Suede & Nubuck Care on clean & dry shoe surface from a distance of 20 cm. Let it dry. Post drying raise the nap with PRO Suede Brush.



PREMIUM SNEAKER CARE KIT

Keep your kicks fresh and clean anytime and anywhere you go with our PREMIUM SNEAKER CARE KIT. This kit contains a 100 ml bottle of Cleaning Shampoo, a 100 ml bottle of Hydro Shield, a 100 ml bottle of Shoe Deo, a Mini Brush and a Microfiber Cloth. The compact nylon packaging with zipper and mesh pockets make it durable and easy to carry in an organized manner.

Suitable for: Sneakers, Sports Shoes.

Usage: Shoe ,Bag, Jacket, Furniture, Brief Case, Car Seat etc.

Method of application: Clean the dust from surface with the textured side of the wipes, gently rub the surface from fine side of wipe in to and fro motion, for deep cleaning repeat the application using fine side.

KIT



LOVING MY BAG KIT

Complete care kit for Smooth/Artificial & Patent Leather bags. The Bag Cleaner cleans stubborn stains present on the bag, Bag Moisturizer nourishes the bag making it soft and supple to use. Microfiber cloth is provided to give shine to the bag. Bag Deo provides fragrance and freshness in the bag.

Suitable for: Smooth/Artificial & Patent Leather bags

Usage: Bags

Method of application:

To remove stains and marks apply Bag Cleaner. Rub gently with clean cloth. Repeat if required. Apply few drops of Bag Moisturizer. Rub all over the leather for soft shiny look. Buff the bag using Microfiber Cloth provided in the kit. Empty contents and spray the bag freshner inside the bag for long lasting freshness and removing odours.

MAGIX

Effortlessly Efficient

Introducing Magix Magical shoe care brand

We love our products and truly understand the needs of our customers, which is why we focus on both reliability and future-oriented ingenuity.

Through the years, innovative products in shoe care, focus on quality and excellence in delivery have been the contributing factors to our success.

The year 2020-2021 is a defining year for the company as MVSC is expanding its horizons with the launch of its own brand 'MAGIX' in the mass market segment PAN India .

Our second important business arm is the Private Label business.

With this portfolio, we are a valuable trading partner and we distinguish ourselves by category expertise, supply quality and attractive margins



MAGIX SHOE-SHINE WAX

Leather cream enriched with Prestigious Carnauba Wax in water emulsions with Lanolin for extra in-depth care with a very good fragrance. Refreshes color & provides a wonderful bright long lasting shine. The outer box is made of plastic which is temper proof and easy to open. It is sealed from inside which prevents the wax from drying and has an extra protection from inside extending the shelf life.

Suitable for: All smooth leathers.

Usage: Shoes , bags, leather furniture and leather jackets.

Method of application: Apply leather cream to the the shoe with a fine cloth and 2 in 1 brush. Allow to dry and then polish the shoe with the same brush or fine cloth for a bright shine.



MAGIX SUPER SHINE LIQUID

Conditioning liquid for all smooth leathers enriched with Bees wax and dust repellents. Refreshes color, gives instant self shine and a bright dressing based on soft waxes and resins in water solution. Can be applied quickly and easily with an imported long lasting sponge.

Suitable for: All smooth leathers.

Usage: Shoes , bags, leather furniture and leather jackets.

Method of application: Shake well before use.

Apply on smooth leather shoes, let it dry. Buff with a Hi-Shine brush or a soft cloth.



MAGIX SHINE ON

Self- shining dressing with specially formulated silicon oil infused in a high quality sponge with a water repellent characteristics. Locked with special technology to avoid leakage. Provides bright shine to soft leathers without streaks on every use. Can be rebuffed several times to restore shine.

Suitable for: All smooth leathers.

Usage: Shoes , bags, leather furniture and leather jackets.

Method of application: Use on a clean shoe, buff 2-3 times, get an instant shine



MAGIX WHITE N BRIGHT

White N Bright gives long lasting color that helps rejuvenate white canvas. Consists of specially formulated dust busters with high covering pigments for best renovation onto white canvas shoes.

Suitable for: All White sneakers/canvas and white leather.

Usage: Shoes (Canvas/Sneakers) and white leather shoes.

Method of application: Press the sponge onto the shoe, apply evenly. Leave to dry. You can buff after applying for shine or leave it to get a matt look.



MAGIX SHOE CREAM

Shoe cream contains natural raw materials which helps to provide in-depth. Gives bright and long lasting color. Easy to use

Suitable for: All smooth leather shoes

Usage: Shoes , bags, leather furniture and leather jackets

Method of application: Apply the shoe cream with a soft cloth onto the shoes. Buff it with MAGIX Hi Shine Brush or a soft cloth for silky shine. For best results use regularly.



MAGIX SHOE CREAM WITH APPLICATOR

Shoe cream with applicator contains natural raw materials which helps to provide in-depth care and nourishment. Gives bright and long lasting color. The applicator eases the application of shoe cream

Suitable for: All smooth leather shoes

Usage: Shoes , bags, leather furniture and leather jackets

Method of application: Apply the shoe cream applicator provided. Buff it with MAGIX Hi Shine Brush or a soft cloth for silky shine. For best results use regularly



SUEDE N NUBUCK SPRAY

Suede & Nubuck leather care spray renovates colors, conditions and nourishes the leather keeping it soft and supple. Repels dirt and water Available in 3 different colors

Suitable for: All suede n nubuck leather.

Usage: All suede n nubuck leather shoes, jackets.

Method of application: Clean the shoes

with a brush. Shake the can well before use. Spray Suede N Nubuck care on clean and dry shoe surface. Let it dry and post drying raise the nap with MAGIX suede brush



MAGIX SNEAKER SHAMPOO

Avery strong cleaner for coloured sneakers/canvas and textiles. Contains high quality Surfactants & Detergents to remove stubborn stains.

Suitable for: All Textiles, fabrics, canvas And Synthetics.

Usage: Shoes (Sneakers/ Canvas).

Method of application: Wipe the shoe surface with a cloth, spray to release the product and spread the liquid in a circular direction. Wipe off the residue on the surface with a wet cloth. Allow the shoe to dry for 30 min.



MAGIX SHOE DEO

Fights fungi and bacteria build up Pleasant fragrance eliminates bad odour and provides long lasting freshness. For best results use regularly.

Suitable for: All leathers, synthetics and textiles

Usage: Shoes, Bags, Car carpets and Jackets.

Method of application: Shake the bottle well before use. Spray in all directions of the shoes. Leave to dry.



MAGIX 2 IN 1 BRUSH

Long Lasting 2 in 1 brush ,Its an application brush , which gives excellent shine also. Effective in removing dried dust and dirt and applying the shoe cream. Suitable for all leathers.

Suitable for: Shoes ,bags and other leather articles.

Method of application: Apply the shoe cream with one end and buff with other end for a high shine.

MAGIX HI SHINE BRUSH

Shoe brush with high density bristles. Use regularly for a silky high gloss on your polished shoes.

Suitable for: Shoes ,bags and other leather articles.

Method of application: Buff the polished shoes 2-3 times with the Hi Shine Brush for a silky smooth shine. Do not use this brush to apply the polish. Use only for shining.



MAGIX SUEDE BRUSH

Suede brush works both on suede n nubuck leather shoes Helps to remove dust, dirt and to bring out natural nap

Suitable for: Shoes, bags and other suede n nubuck leather articles.

Method of application: Brush away dust and dirt from the shoes using copper bristles of the suede cleaning brush. After using the suede spray brush it in the direction of shoes from the other end having rubber bristles to bring the natural nap



MAGIX SNEAKER CARE COMBO

The combo consists of foam cleaning shampoo and a mini brush
The foam cleaner cleans ingrained dirt from the shoe easily
It has high quality surfactants

Suitable for: Sneakers & Sports Shoes

Method of application: Clean dust from shoes.

Spray foam on mini brush and apply evenly on to the shoes.
Rub gently on the stains. Remove excess shampoo using a cloth





MAGIX SUEDE RENOVATOR COMBO

The insole is made up of memory foam technology. Provides cushioning to the feet and distributes pressure evenly. This suits best for people who stands for long hours as it relieves the pressure that is exerted on the ball of feet.

Suitable for: All Kind of shoes

Method of application: Remove existing insoles from the shoes, align it to the MAGIX memory foam insole, cut to the desired size, place the new insole in the footwears



MAGIX BRIGHT & SHINE COMBO

The combo consists of liquid polish black & white. It provides instant shine onto the shoes. The shine can be restored on buffing.

Suitable for: Smooth leather shoes & Canvas

Method of application: Clean dust or dirt from the shoes. Apply liquid polish using the applicator provided. Buff using MAGIX hi shine brush



MAGIX MEMORY FOAM

The insole is made up of memory foam technology. Provides cushioning to the feet and distributes pressure evenly. This suits best for people who stands for long hours as it relieves the pressure that is exerted on the ball of foot.

Suitable for: All Kind of shoes

Method of application: Remove existing insoles from the shoes, align it to the MAGIX memory foam insole, cut to the desired size, place the new insole in the footwear.